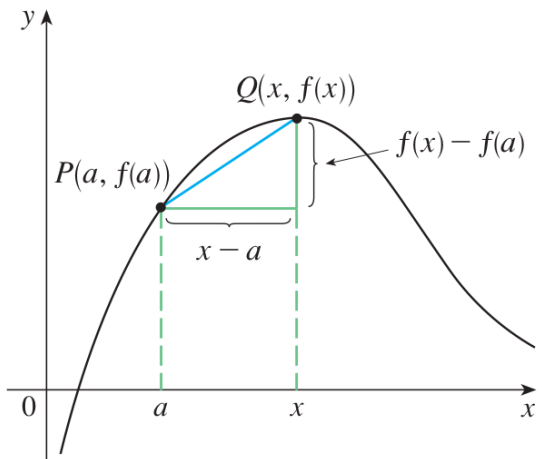
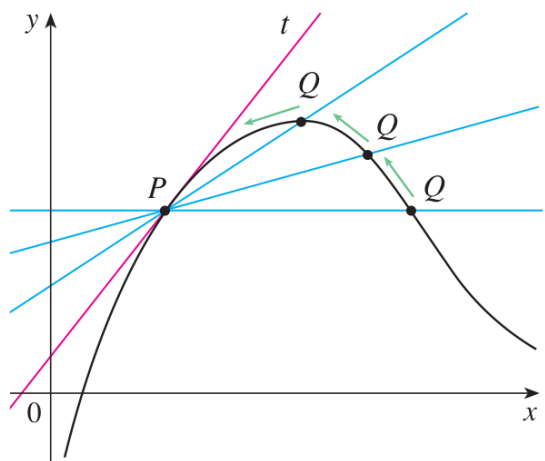


§2.1 DERIVATIVES & RATES OF CHANGE



AVERAGE RATE OF CHANGE OF f BETWEEN a & x IS $\frac{f(x) - f(a)}{x - a}$.

GEOMETRICALLY, THIS IS THE SLOPE OF THE SECANT LINE CONNECTING $P(a, f(a))$ & $Q(x, f(x))$.



INSTANTANEOUS RATE OF CHANGE OF f AT a , i.e. **THE DERIVATIVE OF f AT a** ,

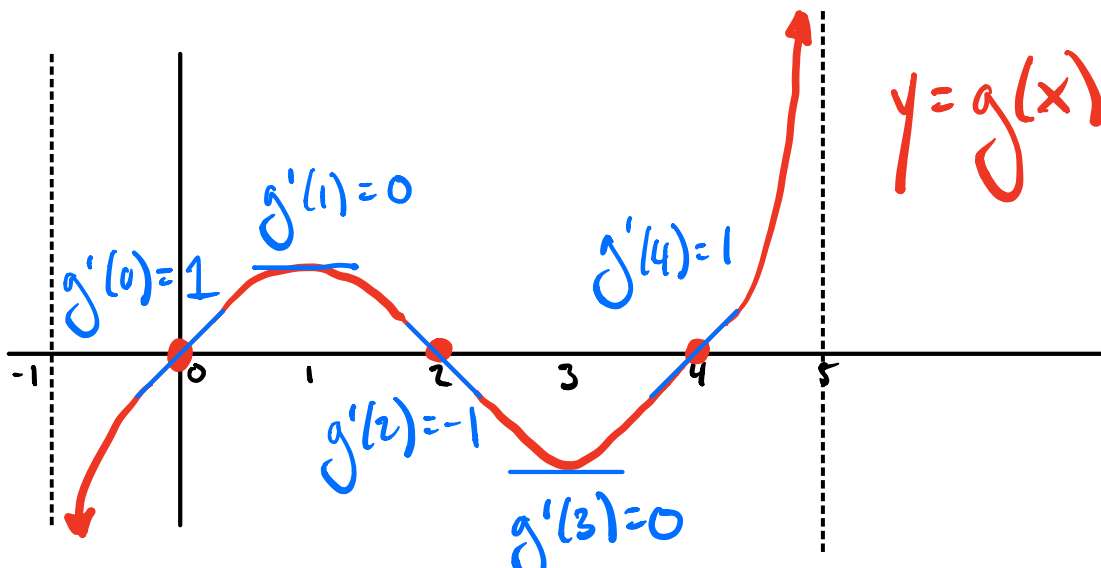
IS

$$f'(a) = \lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a}$$

GEOMETRICALLY, THIS IS THE **SLOPE OF THE TANGENT LINE** TO THE GRAPH $y = f(x)$ AT THE POINT $P(a, f(a))$.

" f - PRIME OF a "

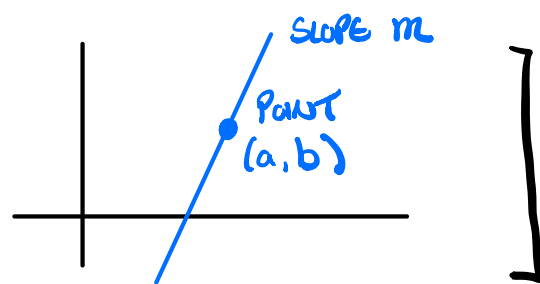
24. Sketch the graph of a function g for which $g(0) = g(2) = g(4) = 0$, $g'(1) = g'(3) = 0$, $g'(0) = g'(4) = 1$, $g'(2) = -1$, $\lim_{x \rightarrow 5^-} g(x) = \infty$, and $\lim_{x \rightarrow -1^+} g(x) = -\infty$.



THUS, THE EQUATION OF THE TANGENT LINE TO THE GRAPH $y = f(x)$ AT THE POINT $P(a, f(a))$ IS...

POINT-SLOPE FORMULA:

$$y - b = m(x - a)$$



... $y - f(a) = f'(a)(x - a)$

OR $y = f(a) + f'(a)(x - a)$

EX. FIND THE EQUATION OF THE TANGENT LINE TO THE GRAPH $y = \frac{1}{x}$ AT THE POINT $(2, \frac{1}{2})$



$y = \frac{1}{x}$

Let $f(x) = \frac{1}{x}$, $a = 2$, $f(a) = \frac{1}{2}$

$$y = f(a) + f'(a)(x - a)$$

$$y = \frac{1}{2} + f'(2)(x - 2)$$

FIND $f'(2)$.

$$f'(2) = \lim_{x \rightarrow 2} \frac{f(x) - f(2)}{x - 2} = \lim_{x \rightarrow 2} \frac{\frac{1}{x} - \frac{1}{2}}{x - 2}$$

$$= \lim_{x \rightarrow 2} \frac{2 - x}{2x(x - 2)} = \lim_{x \rightarrow 2} \frac{-(x - 2)}{2x(x - 2)}$$

$$= \lim_{x \rightarrow 2} \frac{-\frac{1}{2x}}{2x} = \frac{-\frac{1}{2(2)}}{2(2)} = -\frac{1}{4}$$

$$y = \frac{1}{2} + \left(-\frac{1}{4}\right)(x-2) \quad \text{or} \quad y = -\frac{1}{4}x + 1$$

EQUIVALENT DEFINITIONS:

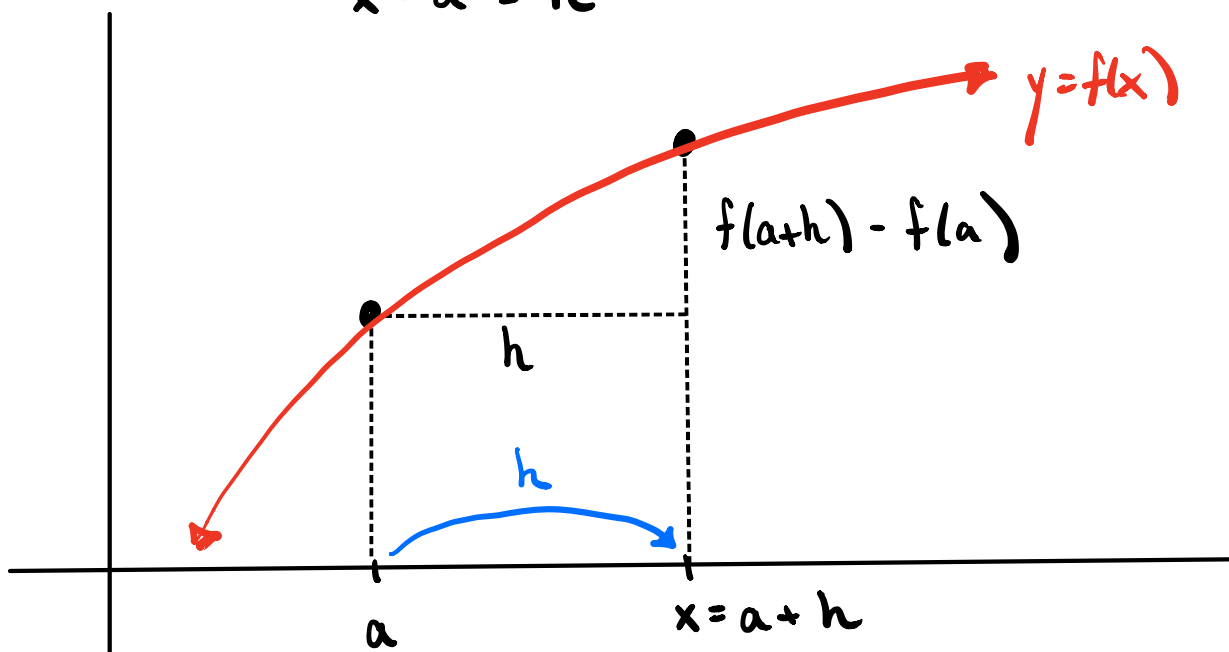
THE DERIVATIVE OF f AT a IS

$$f'(a) = \lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a} = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

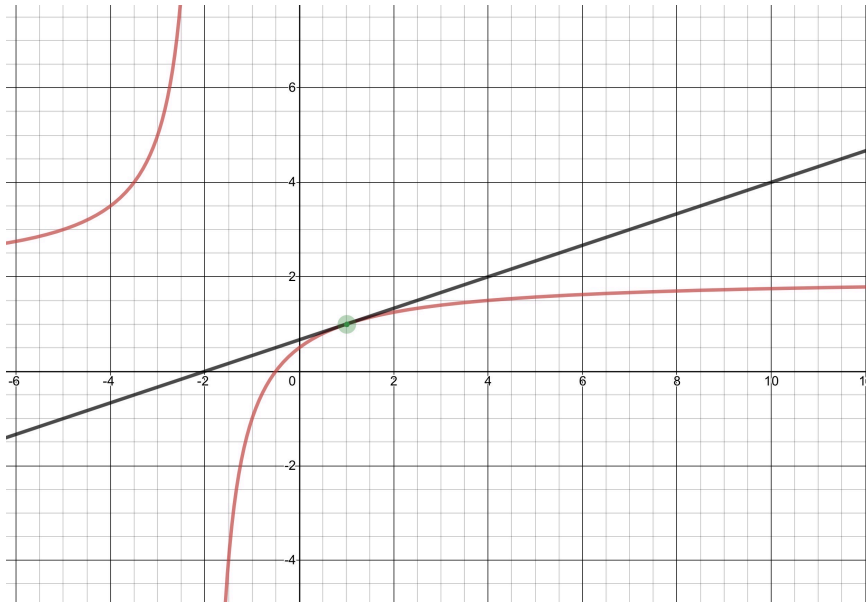
(Blue arrows indicate the mapping from the first form to the second: $x \rightarrow a+h$ and $x-a \rightarrow h$)

set $x = a + h$
 $x - a = h$

THEN $x \rightarrow a$ AS $h \rightarrow 0$



ex. FIND AN EQUATION OF THE TANGENT LINE TO THE
CURVE $y = \frac{2x+1}{x+2}$ AT THE POINT $(1,1)$.



LINE THRU $(1,1)$

$$y = 1 + m(x-1)$$

↑

WHAT IS THE SLOPE?

$$f'(1)$$

$$f'(1) := \lim_{h \rightarrow 0} \frac{f(1+h) - f(1)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\frac{2(1+h)+1}{(1+h)+2} - 1}{h}$$

$$= \lim_{h \rightarrow 0} \frac{1}{h} \left(\frac{3+2h}{3+h} - 1 \right)$$

$$= \lim_{h \rightarrow 0} \frac{1}{h} \left(\frac{\cancel{3}+2h - (\cancel{3}+h)}{3+h} \right)$$

$$= \lim_{h \rightarrow 0} \frac{1}{h} \left(\frac{h}{3+h} \right)$$

$$= \lim_{h \rightarrow 0} \frac{1}{3+h} = \frac{1}{3}$$

SLOPE OF TANGENT
LINE TO $y = f(x)$
AT $(1, 1)$.

$$y = 1 + \frac{1}{3}(x-1) \quad \text{or} \quad y = \frac{1}{3}x + \frac{2}{3}$$

DERIVATIVES : POSITION & VELOCITY

IF $s(t)$ GIVES THE POSITION OF AN OBJECT
MOVING IN A STRAIGHT LINE (1 DIMENSION)
AT TIME t .

THEN $\frac{s(t) - s(a)}{t - a}$ IS AVERAGE RATE OF CHANGE
IN POSITION BETWEEN TIMES
 a & t .

i.e. AVERAGE VELOCITY OF THE OBJECT
BETWEEN TIMES t & a .

$$\left(\text{UNITS } \frac{\text{DISPLACEMENT}}{\text{TIME}} = \text{VELOCITY} \right)$$

THEN THE DERIVATIVE OF s AT a IS

$$s'(a) := \lim_{t \rightarrow a} \frac{s(t) - s(a)}{t - a}$$
$$:= \lim_{h \rightarrow 0} \frac{s(a+h) - s(a)}{h}$$

GIVES THE INSTANTANEOUS VELOCITY OF THE OBJECT AT TIME a .

$$s(a) = \text{POSITION AT TIME } a$$

$$s'(a) = \text{VELOCITY AT TIME } a.$$

14. If a rock is thrown upward on the planet Mars with a velocity of 10 m/s, its height (in meters) after t seconds is given by $H = 10t - 1.86t^2$.

- (a) Find the velocity of the rock after one second.
- (b) Find the velocity of the rock when $t = a$.
- (c) When will the rock hit the surface?
- (d) With what velocity will the rock hit the surface?

(b.) VELOCITY OF THE ROCK WHEN $t = a$

$$= H'(a) := \lim_{h \rightarrow 0} \frac{H(a+h) - H(a)}{h}$$

(THE DERIVATIVE OF H AT a .)

$$= \lim_{h \rightarrow 0} \frac{10(a+h) - 1.86(a+h)^2 - [10a - 1.86a^2]}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\cancel{10a} + 10h - 1.86(a^2 + 2ah + h^2) - \cancel{10a} + \cancel{1.86a^2}}{h}$$

$$= \lim_{h \rightarrow 0} \frac{10h - 3.72ah - 1.86h^2}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\cancel{h}(10 - 3.72a - 1.86h)}{\cancel{h}}$$

$$= \lim_{h \rightarrow 0} 10 - 3.72a - 1.86h$$

$$= \boxed{10 - 3.72a}$$

VELOCITY OF THE ROCK
AT TIME a .

(a) VELOCITY AT TIME 1

$$= H'(1) = 10 - 3.72(1) = \boxed{6.28 \text{ m/s}}$$

$$h = 0$$

(c.) WHEN WILL THE ROCK HIT THE SURFACE?

$$H(t) = 10t - 1.86t^2 = 0$$

$$t(10 - 1.86t) = 0$$

$$t = 0$$

(THROWN)

$$t = \frac{10}{1.86}$$

(HITS THE SURFACE)

(d.) VELOCITY OF THE ROCK WHEN IT HITS THE SURFACE.



$$H'\left(\frac{10}{1.86}\right) = 10 - 3.72\left(\frac{10}{1.86}\right)$$
$$= \boxed{-10 \text{ m/s}}$$

HITS THE GROUND AT SAME SPEED AT WHICH IT WAS THROWN.

51. The cost (in dollars) of producing x units of a certain commodity is $C(x) = 5000 + 10x + 0.05x^2$.

- (a) Find the average rate of change of C with respect to x when the production level is changed
- from $x = 100$ to $x = 105$
 - from $x = 100$ to $x = 101$
- (b) Find the instantaneous rate of change of C with respect to x when $x = 100$. (This is called the *marginal cost*. Its significance will be explained in Section 2.7.)

(a.) (i.) FROM $x=100$ TO $x=101$

$$C(101) - C(100)$$

$$= 5000 + 10(101) + .05(101)^2 \\ - 5000 - 10(100) - .05(100)^2$$

$$= 10 + .05(201) = 20.05$$

INTERPRETATION: COST OF PRODUCING 101ST
UNIT IS \$20.05

$$(b.) C'(100) := \lim_{h \rightarrow 0} \frac{C(100+h) - C(100)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{5000 + 10(100+h) + .05(100+h)^2 \\ - 5000 - 10(100) - .05(100)^2}{h}$$

$$= \dots = 10 + .1(100) = 20$$

$C'(100)$ IS CALLED THE MARGINAL COST
WHEN PRODUCING 100 ITEMS.

IT IS APPROXIMATELY THE COST OF PRODUCING
ONE ADDITIONAL ITEM, WHEN PRODUCING 100 ITEMS.

