

ex. MINIMIZE & MAXIMIZE C (IF POSSIBLE)

WHERE $C = 10x + 30y$ ← OBJECTIVE FUNCTION

SUBJECT TO CONSTRAINTS:

$$2x + y \geq 16$$

$$x + y \geq 12$$

$$x + 2y \geq 14$$

$$\text{QI} \left\{ \begin{array}{l} x \geq 0 \\ y \geq 0 \end{array} \right.$$



FEASIBLE SOLUTION
REGION

THEOREM 1 Fundamental Theorem of Linear Programming

If the optimal value of the objective function in a linear programming problem exists, then that value must occur at one or more of the corner points of the feasible region.

Theorem 1 provides a simple procedure for solving a linear programming problem, provided that the problem has an optimal solution—not all do. In order to use Theorem 1, we must know that the problem under consideration has an optimal solution. Theorem 2 provides some conditions that will ensure that a linear programming problem has an optimal solution.

← ALL EQUATIONS LINEAR
(OBJECTIVE FUNC,
CONSTRAINTS),

THEOREM 2 Existence of Optimal Solutions

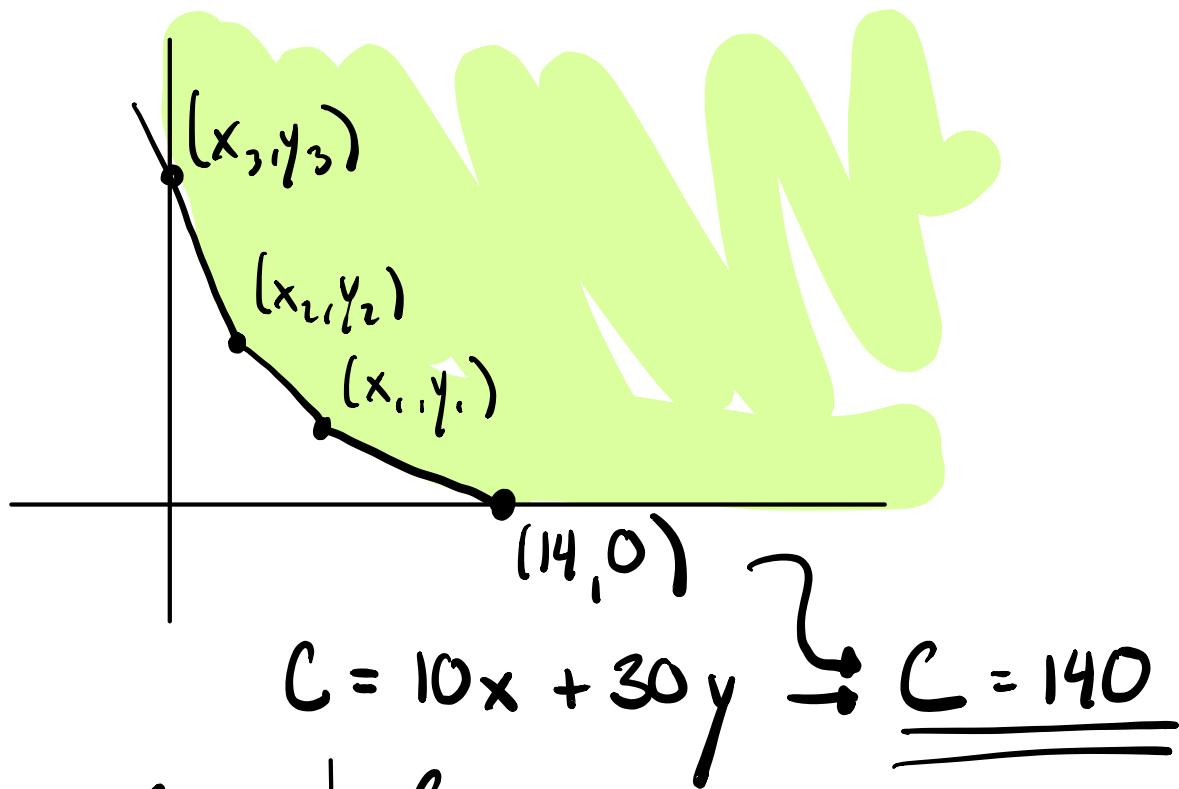
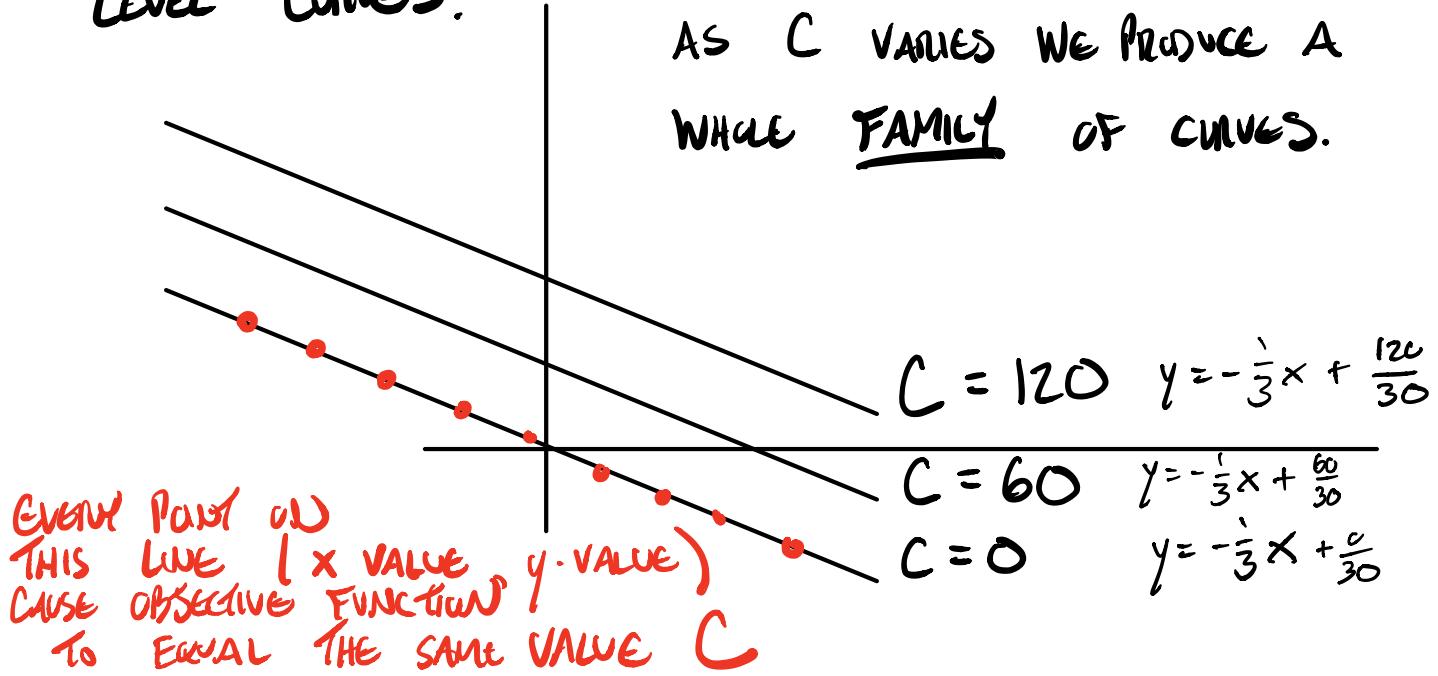
- (A) If the feasible region for a linear programming problem is bounded, then both the maximum value and the minimum value of the objective function always exist.
- (B) If the feasible region is unbounded and the coefficients of the objective function are positive, then the minimum value of the objective function exists but the maximum value does not.
- (C) If the feasible region is empty (that is, there are no points that satisfy all the constraints), then both the maximum value and the minimum value of the objective function do not exist.

" " Level Curve: Given an objective function,
A level curve is produced by setting
the output of the objective function (e.g. C)
equal to a constant.

$$C = 10x + 30y \rightarrow y = -\frac{1}{3}x + \frac{C}{30}$$

DIFFERENT VALUES OF C PRODUCE DIFFERENT LEVEL CURVES.

AS C VARIES WE PRODUCE A WHILE FAMILY OF CURVES.



Convex Points

C

$$\begin{array}{ll} x=14 & y=0 \\ x=10 & y=2 \\ x=4 & y=8 \\ x=0 & y=16 \end{array}$$

$$10(14) + 30(0) = 140$$

$$10(10) + 30(2) = 160$$

$$10(4) + 30(8) = 280$$

$$10(0) + 30(16) = 480$$

↑ THE MN. IN THIS LIST IS
THE MIN. VALUE OF THE
OBJECTIVE FUNCTION

SINCE THE SAWILL REGION IS UNBOUNDED,
THERE IS NO MAX VALUE FOR OBS. FUNC.

IF THE SAWILL REGION IS BOUNDED THEN THE
MAX VALUE IN THIS LIST IS THE MAX VALUE
OF OBS. FUNC.

Non-Linear Objective Functions

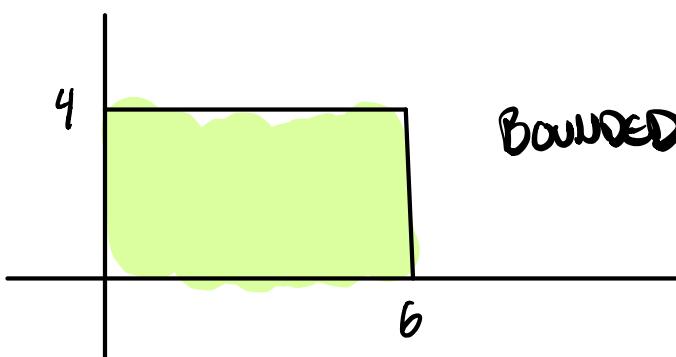
OBS. FUNCTION $C = 3xy^2 - x^3 - y^3 - x$

(EXPONENTS $> 1 \Rightarrow$ NON-LINEAR)

MAXIMIZE C WITH CONSTRAINTS

$$0 \leq x \leq 6$$

$$0 \leq y \leq 4$$



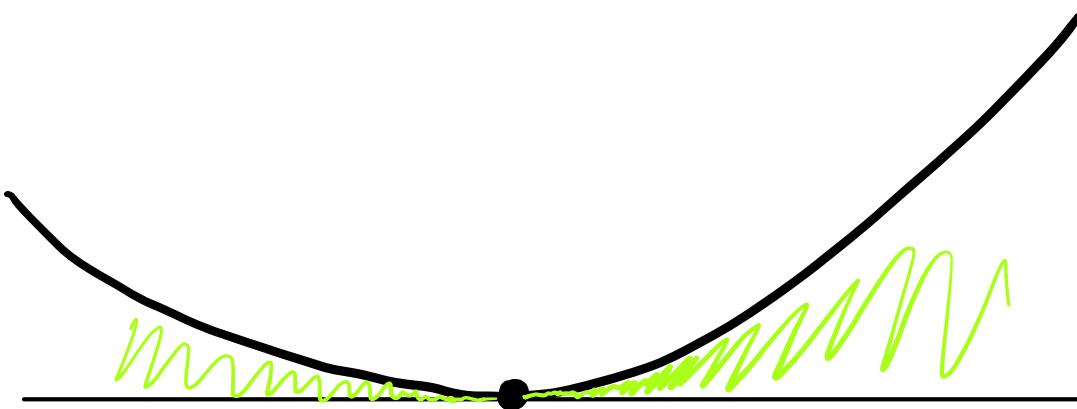
BOUNDED $\Rightarrow \exists \text{ MAX}$
 $(\exists \text{ MIN})$

Consider Level Curves:

$$C = 3xy^2 - x^3 - y^3 - x$$



Set C EQUAL TO DIFFERENT CONSTANTS.

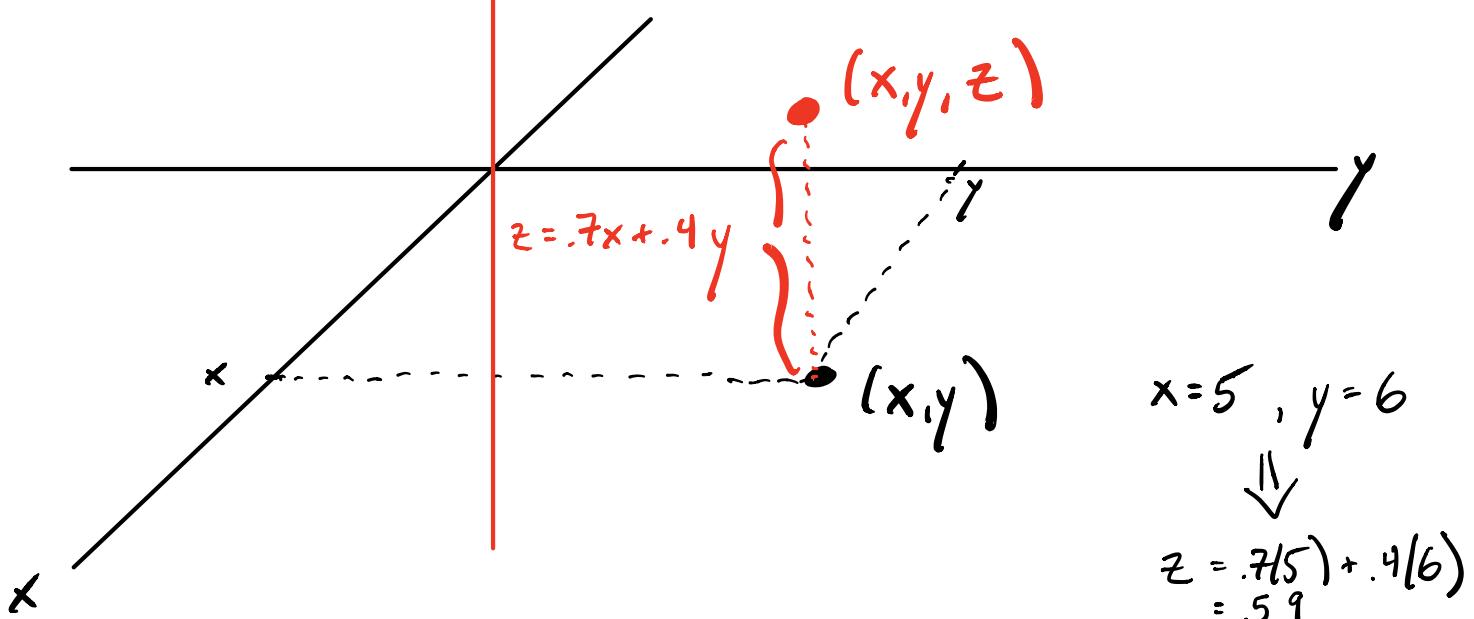


FUNCTIONS OF 2 VARIABLES

Suppose $z = .7x + .4y$

z

e.g. Cost of Producing
 x item 1's : 70¢ EACH
 y item 2's : 40¢ EACH



THE HEIGHT OF THE GRAPH ABOVE (or below)

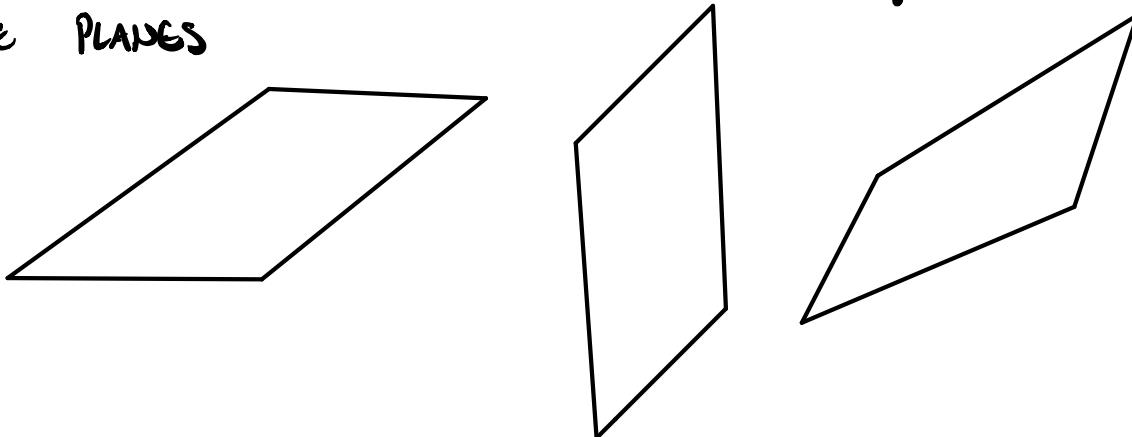
$$\begin{aligned}z &= .7(5) + .4(6) \\&= 5.9\end{aligned}$$

THE PAIR (x, y) IS THE VALUE OF THE FUNCTION FOR THOSE VALUES OF x & y .

LINEAR OBJECTIVE
FUNCTION

THE GRAPHS OF LINEAR FUNCTIONS $z = Ax + By$

ARE PLANES



WHEN MAXIMIZING / MINIMIZING A LINEAR FUNCTION OF 2 VARIABLES OVER A BOUNDED SOLUTION REGION,
THE EXTREME VALUES OCCUR ON THE BOUNDARY.

WHEN THE BOUNDARY IS COMPOSED OF STRAIGHT LINES,
THE EXTREME VALUES OCCUR AT CORNER POINTS.

Post HW 2

Pre HW 3

DUE TH 9/17

(M 9/21)