

IF THIS IS TRUE

POPULATION PROPORTION $p = .56$, $q = .44$

SAMPLE SIZE 1000. SAMPLE PROPORTION $\hat{p} = .7$. How LIKELY IS THIS?

HIGHER THAN EXPECTED

MEAN (EXPECTED VALUE) FOR $\hat{p} = p = .56$

How LIKELY IS IT TO OBTAIN A RANDOM SAMPLE OF

SIZE 1000 WITH SAMPLE PROPORTION $\hat{p} \geq .7$

AS HIGH AS OBSERVED.

$$P(\hat{p} \geq .7) = P\left(z \geq \frac{.7 - .56}{\sqrt{\frac{(.56)(.44)}{1000}}}\right)$$

$$z = \frac{\text{R.V.} - \text{MEAN}}{\text{S.E.}} = \frac{\hat{p} - p}{\sqrt{\frac{pq}{n}}}$$

3.49

$$= P(z \geq 3.49)$$

$$= 1 - P(z \leq 3.49) \approx 1 - 1 = 0$$

IF $p = .56$, WE WOULDN'T EXPECT TO SEE

SUCH A LARGE SAMPLE PROPORTION \hat{p} .

IF WE DID, IT WOULD BE STRONG EVIDENCE

THAT p IS ACTUALLY HIGHER THAN .56.

§ 8.4 POINT ESTIMATION & MARGIN OF ERROR.

RECALL C.L.T. SAMPLE MEANS \bar{X} THAT ARE EACH

i) OF SIZE $n \geq 30$, OR

ii) TAKEN FROM A POPULATION WITH

NORMALLY DISTRIBUTED MEASUREMENTS X

ARE APPROXIMATELY NORMALLY DISTRIBUTED WITH

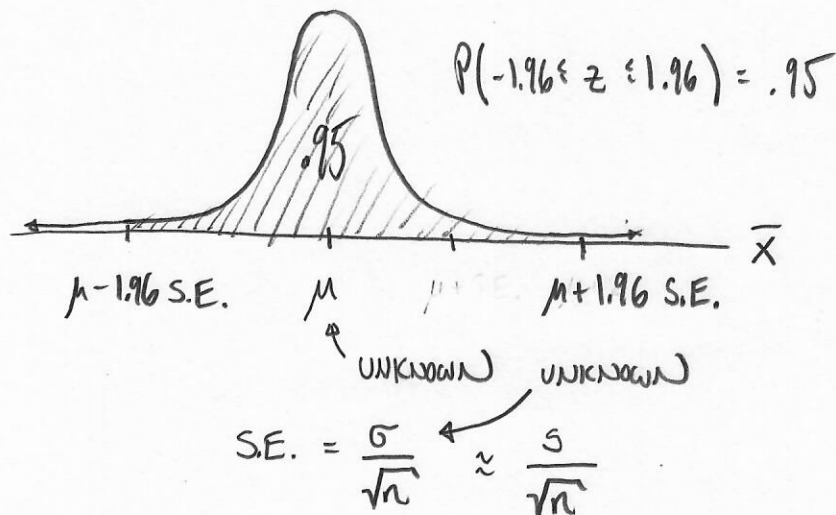
MEAN μ & S.E. = $\frac{\sigma}{\sqrt{n}}$.

OBTAIN SAMPLE OF SIZE n WITH MEAN \bar{X} ,
AND STAND. DEV. S .

NOW WE WANT TO ESTIMATE THE POPULATION MEAN μ .

(EASY: $\mu \approx \bar{X}$)

PROBABLY NOT ACCURATE.



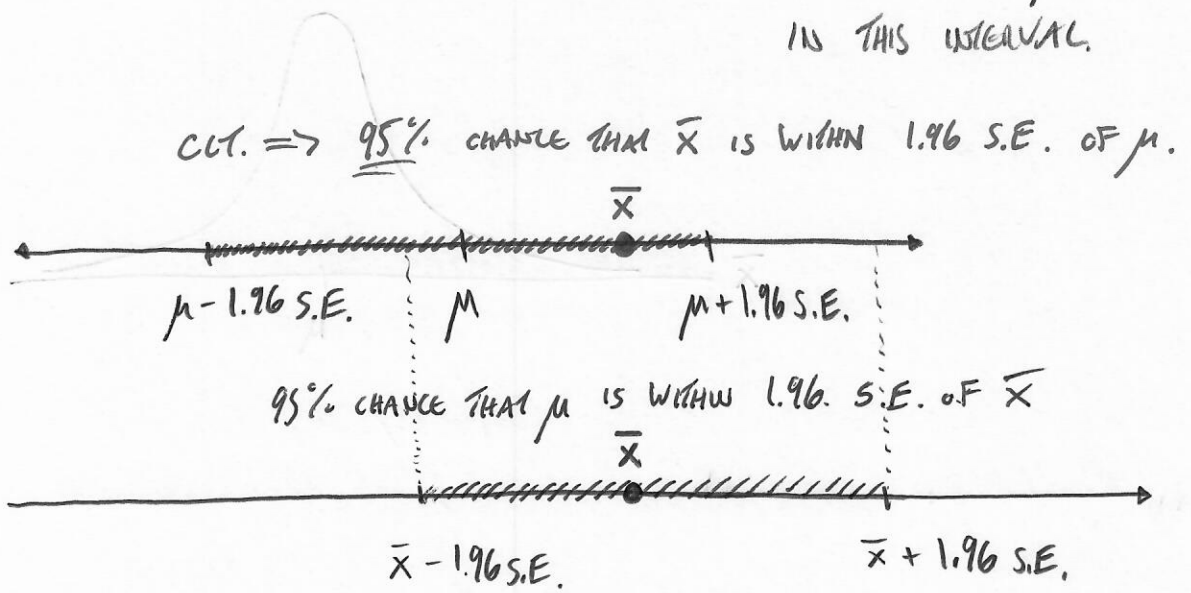
THERE IS 95% CHANCE THAT \bar{x} IS WITHIN 1.96 S.E. OF μ .

..... μ \bar{x} .

$$P(\bar{x} - 1.96 \text{ S.E.} \leq \mu \leq \bar{x} + 1.96 \text{ S.E.}) = .95$$

$$\mu \approx \bar{x} \pm 1.96 \text{ S.E.}$$

THERE IS A 95% CHANCE THAT μ IS IN THIS INTERVAL.



NOTE: S.E. = $\frac{\sigma}{\sqrt{n}}$ ← UNKNOWN POPULATION PARAMETER.

\therefore S.E. $\approx \frac{s}{\sqrt{n}}$ ← SAMPLE STAND. DEV. KNOWN.

$$\sigma = \frac{\sum (x - \mu)^2}{n}$$

$$s = \frac{\sum (x - \bar{x})^2}{n - 1}$$

IN SUMMARY,

POPULATION MEAN $\mu \approx \bar{X}$.

↑

HAS S.E. $= \frac{\sigma}{\sqrt{n}} \approx \frac{s}{\sqrt{n}}$

MARGIN OF ERROR $= 1.96 \text{ S.E.} \approx 1.96 \frac{s}{\sqrt{n}}$

↳ $\mu \approx \bar{X}$ WITH MARGIN OF ERROR $1.96 \frac{s}{\sqrt{n}}$

$\Rightarrow \mu \approx \bar{X} \pm 1.96 \frac{s}{\sqrt{n}}$

POPULATION PROPORTION $p \approx \hat{p}$

↑
HAS S.E. $= \sqrt{\frac{pq}{n}} \approx \sqrt{\frac{\hat{p}\hat{q}}{n}}$

MARGIN OF ERROR $= 1.96 \text{ S.E.} \approx 1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}}$

↳ $p \approx \hat{p}$ WITH MARGIN OF ERROR $1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}}$

$\Rightarrow p \approx \hat{p} \pm 1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}}$

8.12

POP MEAN \approx SAMPLE MEAN (POINT ESTIMATE)

$$\mu \approx \bar{x}$$

 \bar{x} HAS NORMAL DIST.

$$\mu \approx 56.4$$

$$\text{MARGIN OF ERROR} = 1.96 \frac{\sigma}{\sqrt{n}} \approx 1.96 \frac{s}{\sqrt{n}} = 1.96 \frac{\sqrt{2.6}}{\sqrt{50}}$$

$$(s = \sqrt{s^2} = \sqrt{2.6}, n = 50)$$

$$\text{MARGIN OF ERROR} = .4469$$

i.e.

$$\mu \approx 56.4 \pm .4469$$

95% CHANCE THAT μ IS IN THIS INTERVAL.

$$56.4 - .4469 \leq \mu \leq 56.4 + .4469$$

$$P(55.9531 \leq \mu \leq 56.8469) = .95$$

Def:

$$\text{MARGIN OF ERROR} = 1.96 \text{ S.E.}$$

ex. A SAMPLE OF SIZE 225 MEASUREMENTS ARE OBTAINED WITH
 $\bar{x} = 82.3$, $s = 5.6$.

ESTIMATE THE POPULATION MEAN μ , AND FIND
 THE MARGIN OF ERROR.

0.3092

(a) $\mu \approx \bar{x} = \underline{82.3}$

(b) MARGIN OF ERROR = 1.96 (S.E.) = $1.96 \frac{s}{\sqrt{n}} \approx 1.96 \frac{5.6}{\sqrt{225}}$

HOW GOOD IS THE ESTIMATE?

= $1.96 \frac{5.6}{\sqrt{225}} = \underline{.7317}$

8.13. SAMPLE: SIZE $n = 500$

$X = \#$ SUCCESSSES = 450

SAMPLE PROPORTION $\hat{p} = \frac{X}{n} = \frac{450}{500} = .9$

$\hat{q} = 1 - \hat{p} = .1$

POPULATION PROPORTION $p \approx \hat{p} = .9$ (NOT \bar{x})

MARGIN OF ERROR = 1.96 (S.E.) = $1.96 \sqrt{\frac{pq}{n}} \approx 1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}}$

$p \approx .9 \pm .0263$

= $1.96 \sqrt{\frac{(.9)(.1)}{500}} = \underline{.0263}$

90% \pm 2.63%

Note: 1) WHEN ESTIMATING μ , MARGIN OF ERROR IS

$$1.96 \text{ S.E.} \approx 1.96 \frac{s}{\sqrt{n}}$$

2) WHEN ESTIMATING p , MARGIN OF ERROR IS

$$1.96 \text{ S.E.} \approx 1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

IN BOTH CASES, MARGIN OF ERROR DECREASES
AS n INCREASES.

LARGER SAMPLES CAUSE SMALLER MARGINS OF ERROR,
i.e. HIGHER ACCURACY.

Note: THE STANDARD ERROR FOR SAMPLE PROPORTION \hat{p}

$$\text{S.E.} = \sqrt{\frac{pq}{n}}, \text{ FOR FIXED SAMPLE SIZE } n,$$

IS MAXIMIZED WHEN $p = q = .5$.

MOST UNCERTAINTY

↳ INTERPRETATION: 95% CHANCE THAT Pop. Prop. p
 IS BETWEEN $.9 - .0263$ & $.9 + .0263$
 $.8737$ & $.9263$
 (87.37% & 92.63%)

ex. SUPPOSE A RANDOM SAMPLE OF $n = 1500$ VOTERS IS
 PULLED AND ASKED IF THEY WILL VOTE FOR CANDIDATE X.
 823 SAY YES, 677 SAY NO.
 ESTIMATE THE PROPORTION OF ALL VOTERS THAT WILL VOTE
 FOR CANDIDATE X (INCLUDE A MARGIN OF ERROR).

SAMPLE: $n = 1500$, $x = 823 = \#$ SUCCESSES IN SAMPLE

$$\hat{p} = \frac{x}{n} = \frac{823}{1500} = .5487$$

$$\hat{q} = 1 - \hat{p} = .4513$$

.0251

$$p \approx \hat{p} = .5487, \text{ MARGIN OF ERROR } 1.96 \text{ S.E.} = 1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

$$54.87 \pm 2.52\%$$

$$= 1.96 \sqrt{\frac{\hat{p}\hat{q}}{n}} = 1.96 \sqrt{\frac{(.5487)(.4513)}{1500}}$$

$$55\% \pm 2.5\%$$

$$= .0252$$

52.5 - 57.5%

ex. SUPPOSE YOU WANT TO ESTIMATE A POPULATION PROPORTION WITH A SAMPLE PROPORTION \hat{p} & WITH A MARGIN OF ERROR LESS THAN OR EQUAL TO .1% (.001).
 HOW LARGE MUST YOUR SAMPLE SIZE BE?

$$\text{MARGIN OF ERROR} \leq .001$$

$$1.96 \sqrt{\frac{pq}{n}} \leq .001$$

$$\sqrt{\frac{pq}{n}} \leq \frac{.001}{1.96}$$

ASSUME THE WORST!
 $p=q=.5$

$$\sqrt{\frac{(.5)(.5)}{n}} \leq \frac{.001}{1.96}$$

SOLVE THE INEQUALITY FOR n

$$\left(\sqrt{\frac{.25}{n}} \right)^2 \leq \left(\frac{.001}{1.96} \right)^2 \rightarrow \frac{.25}{n} \leq \left(\frac{.001}{1.96} \right)^2$$

$$.25 \leq n \left(\frac{.001}{1.96} \right)^2 \rightarrow \frac{.25}{\left(\frac{.001}{1.96} \right)^2} \leq n$$

$$960,400 \leq n$$

USE $p = .5487$
 $q = .4513$

$$1.96 \sqrt{\frac{(.5487)(.4513)}{n}} \leq .001$$

$$\underline{\underline{951,288.9}} = \frac{(.5487)(.4513)}{\left(\frac{.001}{1.96}\right)^2} \leq n$$

SAMPLE SIZE $n \geq 951,289$ (ROUND UP ALWAYS!)

HW § 8.4