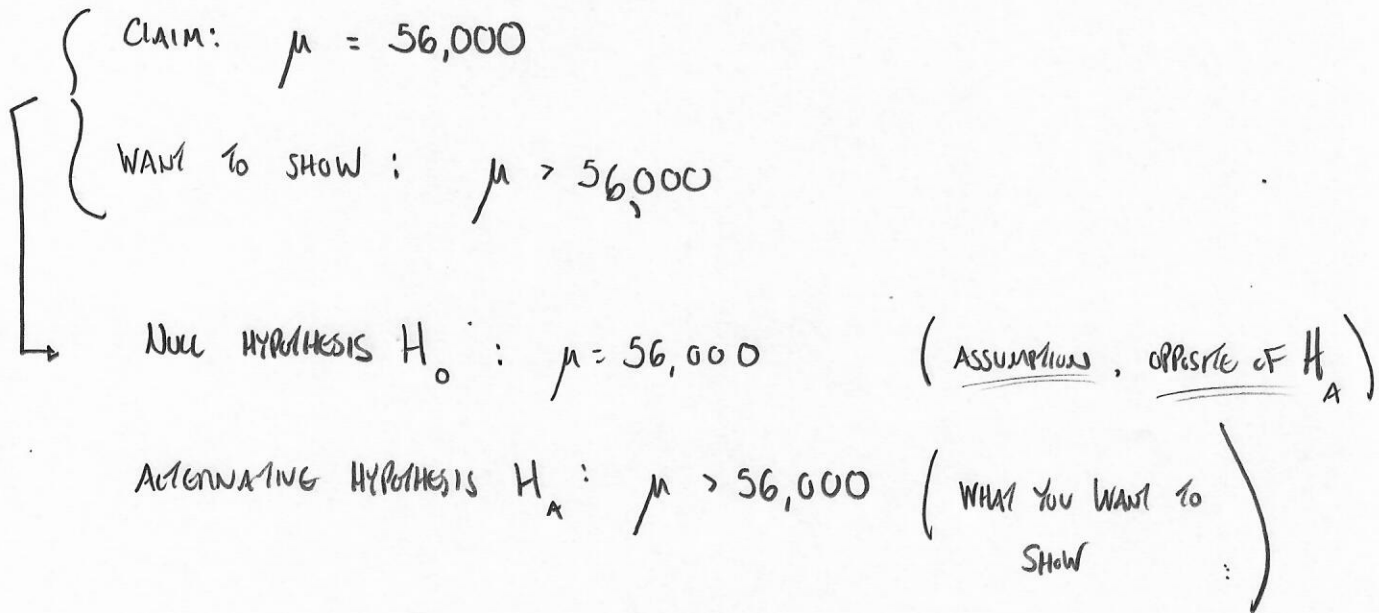


e.g. SUPPOSE IT IS CLAIMED THAT THE AVERAGE HOUSEHOLD INCOME IN YOUR NEIGHBORHOOD IS  $\$56,000$  / yr.

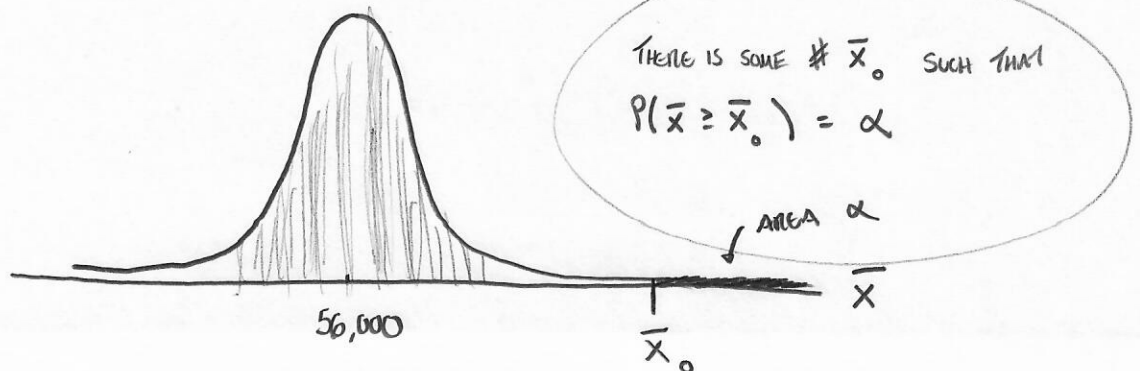
YOU DOUBT THIS, AND SUSPECT THAT THE AVERAGE H.H. INCOME IS ACTUALLY HIGHER, AND YOU PERFORM A STATISTICAL EXPERIMENT TO SHOW THAT THIS IS THE CASE.



IDEA: GATHER A SAMPLE  $\rightarrow$  SAMPLE STATISTICS  $\bar{x}, s$   
 SIZE  $n$

$\uparrow$   
 NORM. DISTR. MEAN =  $\mu$   
 S.E.  $\approx \frac{s}{\sqrt{n}}$

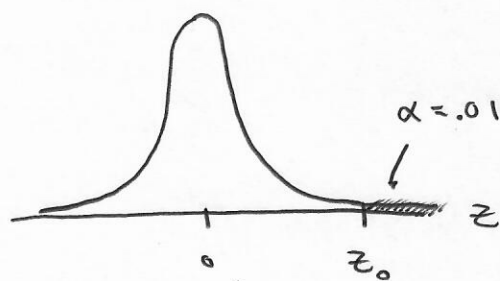
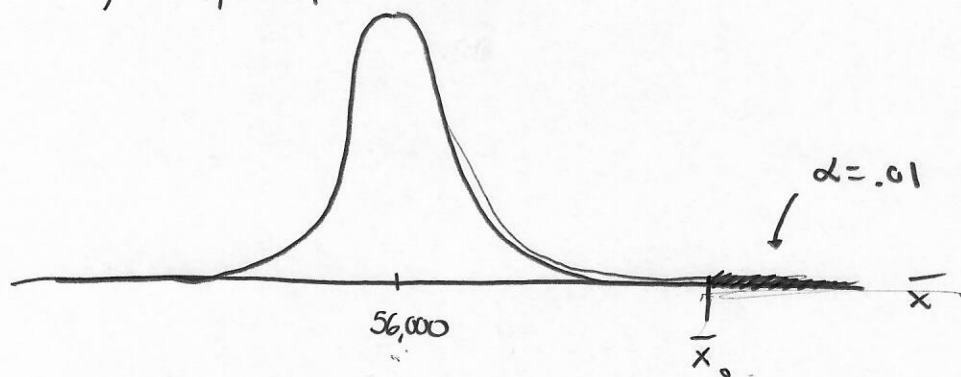
ASSUMING  $H_0$ :  $\mu = 56,000$



WHAT IS  $\alpha$ ? COMMON VALUES: .01, .02, .05

WE WOULD CONSIDER IT TO BE STRONG EVIDENCE THAT  $\mu > 56,000$  IF  $\bar{X}$  WAS SO LARGE, THAT SUCH A LARGE VALUE OF  $\bar{X}$  WOULD ONLY HAPPEN BY CHANCE WITH PROBABILITY  $\leq \alpha$ ,

ASSUMING  $\mu = 56,000$ ,



$$\alpha = .01 \leftrightarrow P(Z \geq z_0) = .01$$

$$z_0 = 2.33$$

$$z_0 = \frac{\bar{x}_0 - \mu}{S.E.}$$

SAY WE KNOW

$$\sigma = 2,500$$

$$n = 100$$

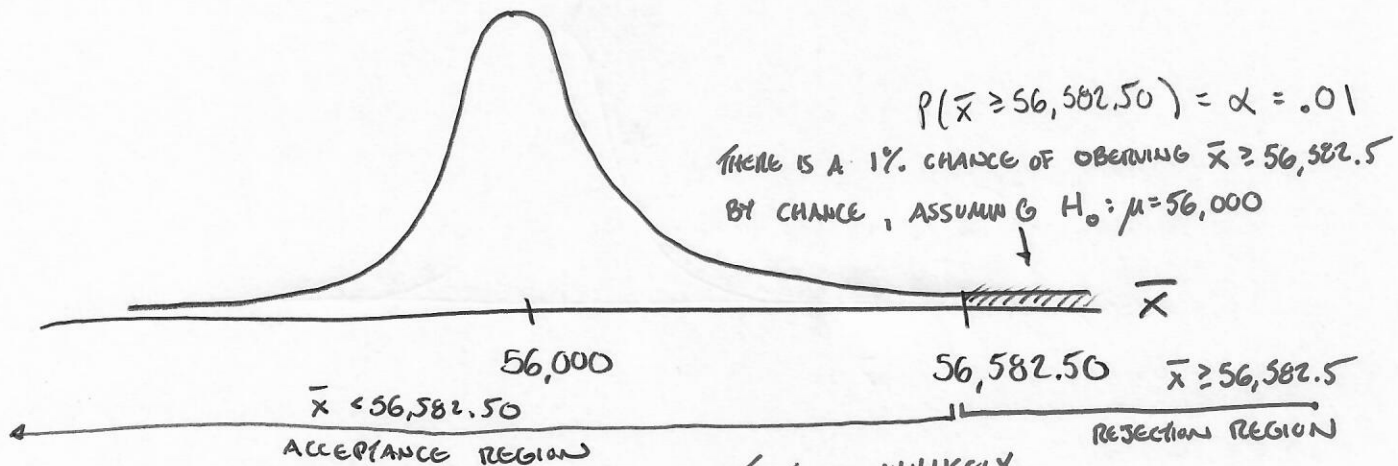
$$\text{THEN } S.E. = \frac{\sigma}{\sqrt{n}} = \frac{2500}{\sqrt{100}} = 250$$

$$2.33 = \frac{\bar{x}_0 - 56,000}{250}$$

$$\begin{aligned} \bar{x}_0 &= 56,000 + 2.33(250) \\ &= 56,582.50 \end{aligned}$$

ASSUMING  $H_0: \mu = 56,000$ ,  $P(\bar{X} \geq 56,582.5) = .01$ .

$\alpha$  IS THE VALUE THAT WE PICK IN ADVANCE  
TO BE THE PROBABILITY OF A "RARE" EVENT,  
I.E. "UNLIKELY EVENT".



IF  $\bar{X} < 56,582.5$   
THEN WE DO NOT REJECT  
THE NULL HYPOTHESIS.  
WE ACCEPT THE NULL HYP.  $H_0$ .

THAT IS UNLIKELY.  
SO IF WE OBSERVE  $\bar{X} \geq 56,582.5$   
THEN WE CONSIDER IT TO BE STRONG  
EVIDENCE THAT  $H_0$  IS WRONG.  
AND WE WOULD REJECT THE NULL HYP.  $H_0$ ,  
IN FAVOR OF ALTERNATIVE HYP.  $H_A$ .

ex.

SUPPOSE A MANUFACTURER CLAIMS THAT ONLY 6%

OF ITS PRODUCTS HAVE DEFECTS.

YOU WANT TO SHOW THAT MORE THAN 6% HAVE DEFECTS.

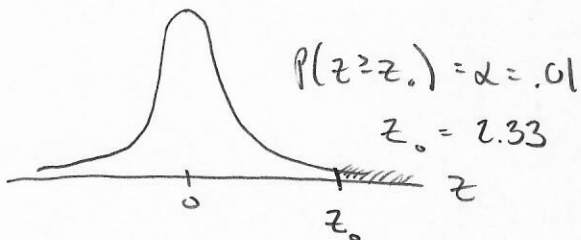
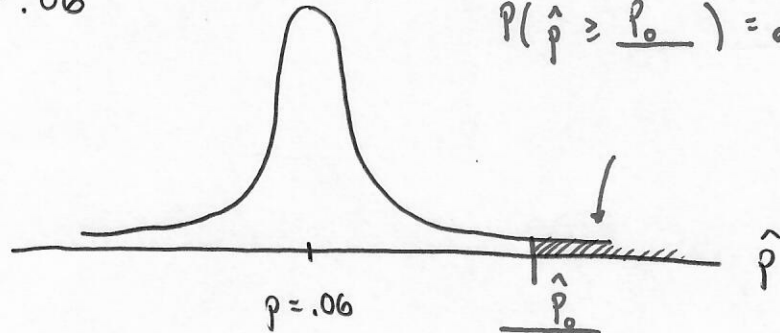
YOU GATHER A SAMPLE OF 1,000 PRODUCTS AND TEST THEM FOR DEFECTS.

- 1) STATE NULL HYPOTHESIS,
- 2) STATE ALT. HYPOTHESIS.
- 3) USING  $\alpha = .01$ , FIND THE ACCEPTANCE REGION & REJECTION REGION.

$H_0$ : POPULATION PARAMETER  $p = .06$  ← ASSUME

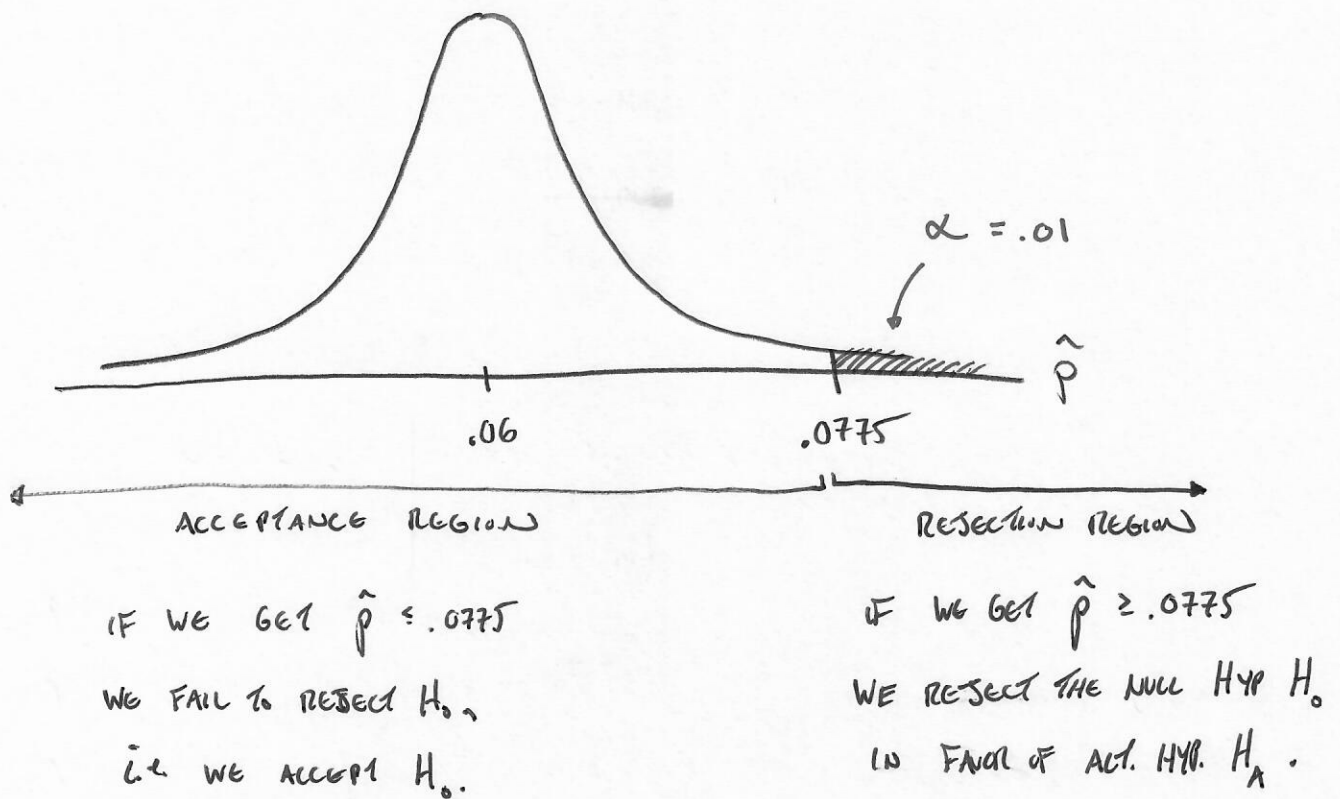
$H_A$ :  $p > .06$

$$P(\hat{p} \geq \hat{p}_0) = \alpha = .01$$



$$z_0 = \frac{\hat{p}_0 - p}{\sqrt{\frac{p(1-p)}{n}}} \Rightarrow 2.33 = \frac{\hat{p}_0 - .06}{\sqrt{\frac{(.06)(.94)}{1000}}}$$

$$\hat{p}_0 = .06 + 2.33 \sqrt{\frac{(.06)(.94)}{1000}} = .0775$$



## 2 TYPES OF ERRORS WHEN PERFORMING HYPOTHESIS TESTS:

---

**TYPE I :** WE REJECT  $H_0$  WHEN IN FACT  $H_0$  IS TRUE.

$$P(\text{TYPE I ERROR}) = \alpha$$

↑  
 SET THIS IN ADVANCE

**TYPE II :** WE FAIL TO REJECT  $H_0$  WHEN IT IS ACTUALLY FALSE.

MUST BE EQUALITY

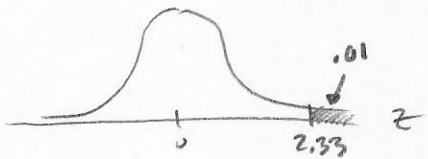
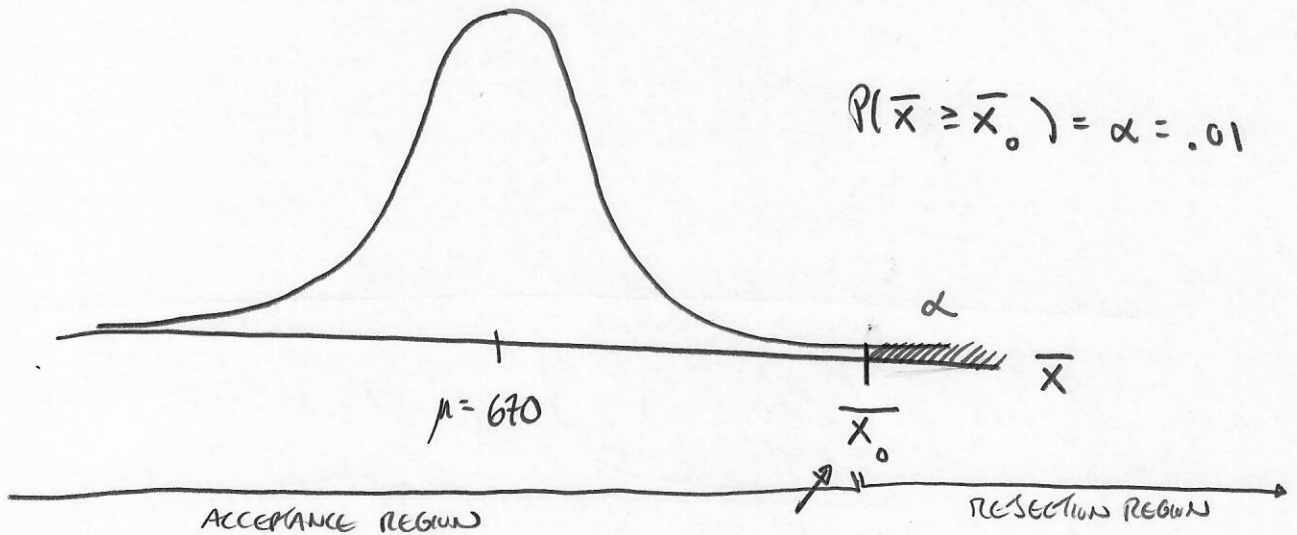
$H_0$ : (DEFAULT ASSUMPTIONS)  $\mu = 670$

$H_A$ : (WHAT YOU WANT TO SHOW)  $\mu > 670$ .

CLT ✓  
↓

DISTRIBUTION FOR  $\bar{X}$  IS APPROX NORMAL (SAMPLE SIZE  $n=40$ )  
WITH MEAN  $\mu = 670$  ( $H_0$ )

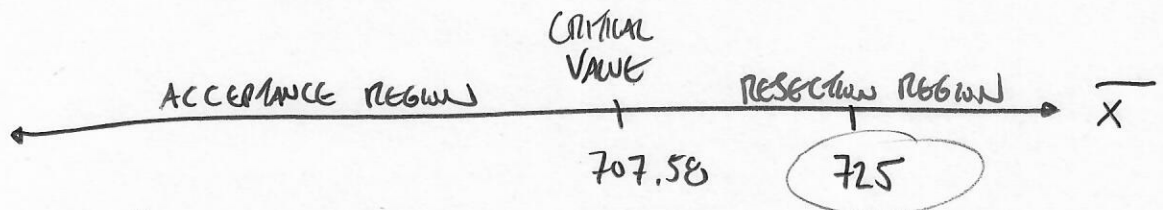
$$S.E. = \frac{\sigma}{\sqrt{n}} \approx \frac{s}{\sqrt{n}} = \frac{102}{\sqrt{40}}$$



∴ FIND  $\bar{X}_0$  AND OBSERVE WHETHER  
OR NOT  $\bar{X} \geq \bar{X}_0$ .

$$\bar{X}_0 = \mu + 2.33 \text{ S.E.}$$

$$\bar{X}_0 = 670 + 2.33 \frac{102}{\sqrt{40}} = 707.58$$



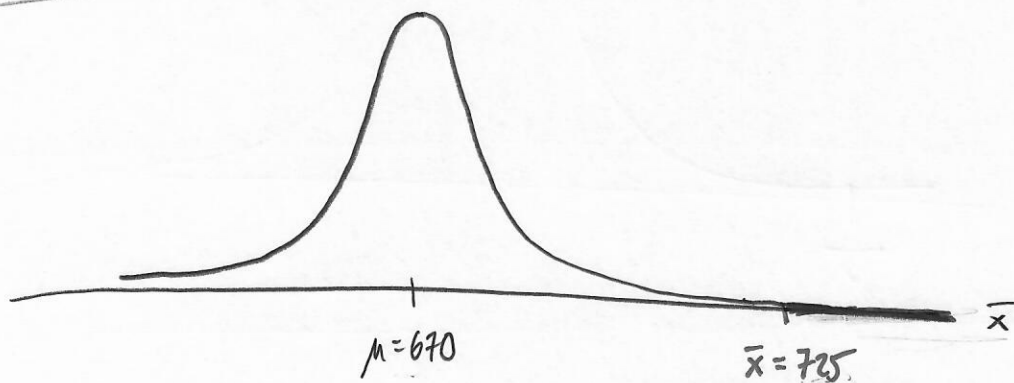
REJECT  $H_0$  IN FAVOR OF  $H_A$ :  $\mu > 670$

ANOTHER WAY : p-VALUE

Def: THE p-VALUE IS THE PROBABILITY OF OBSERVING A TEST STATISTIC AS EXTREME OR MORE EXTREME THAN THE OBSERVED VALUE, ASSUMING  $H_0$  IS TRUE.

IF  $p \leq \alpha \Rightarrow$  WE REJECT  $H_0$  IN FAVOR  $H_A$ .

IF  $p > \alpha \Rightarrow$  WE ACCEPT  $H_0$ .



p-VALUE FOR  $\bar{x} = 725$  :  $P(\bar{x} \geq 725) = 1 - P\left(z \leq \frac{725 - 670}{\frac{102}{\sqrt{46}}}\right)$   
How RARE IS THIS?  
PROB  $< \alpha$  ? = .0003

p-VALUE .0003  $< \alpha = .01$

NOTE: THE 2 METHODS ARE EQUIVALENT:  $\bar{x}$  IN REJ. REGION :  $p \leq \alpha$   
 $\bar{x}$  IN ACCEPTANCE REGION :  $p > \alpha$

ex.

Null  $H_0: \mu = 3300$  (ASSUMPTION)

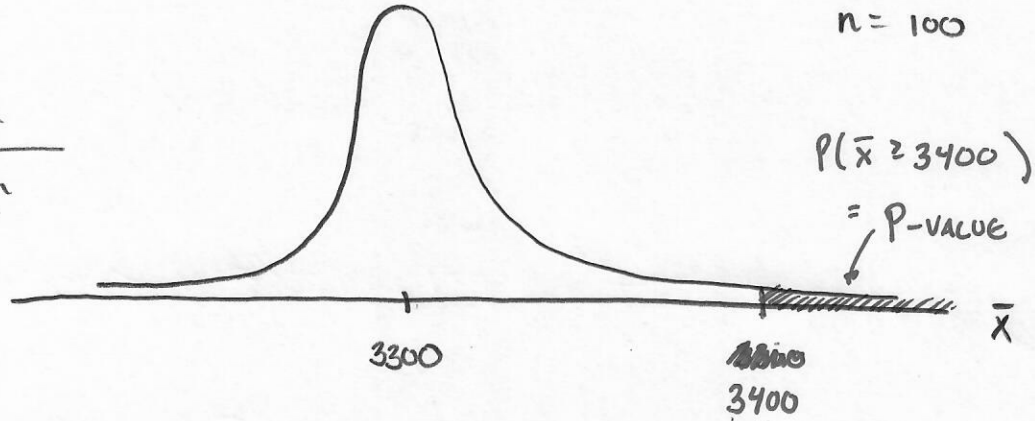
Alt.  $H_A: \mu > 3300$

$$\bar{x} = 3400$$

$$s = 1100$$

$$n = 100$$

$$z = \frac{\bar{x} - \mu}{s/\sqrt{n}}$$



$$P(\bar{x} \geq 3400) = P\left(z \geq \frac{3400 - 3300}{\frac{1100}{\sqrt{100}}}\right)$$

$$= 1 - P(z \leq .91) = 1 - .8186 =$$

$$p\text{-value} = .1814$$

$$p\text{-value} > \alpha = .05$$

$\Rightarrow$  ACCEPT  $H_0$

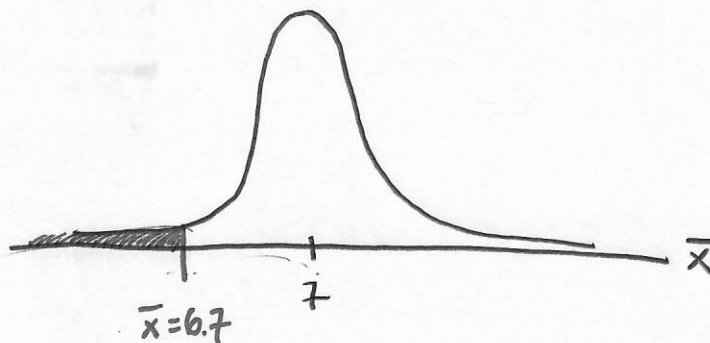
DO NOT HAVE STRONG EVIDENCE  
THAT  $\mu > 3300$ .



9.14

$$H_0: \mu = 7$$

$$H_A: \mu < 7$$



$$p\text{-VALUE: } P(\bar{x} \leq 6.7) = P\left(z \leq \frac{6.7 - 7}{\frac{2.7}{\sqrt{80}}}\right)$$

$$p\text{-VALUE} = P(z \leq -.99) = .1611.$$

$$p\text{-VALUE} > \alpha$$

$$.1611 > .05$$

} ACCEPT  $H_0$  ( $\mu = 7$ )  
(FAIL TO REJECT)

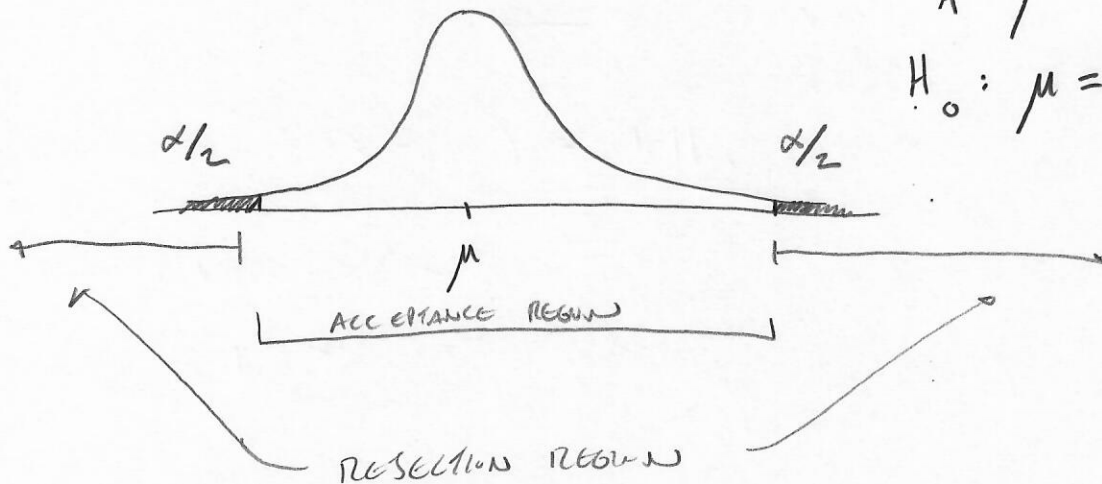
So far, we've focused on ONE-TAILED  
TESTS OF HYPOTHESES.

$$H_A: \mu < \#$$

$$\text{or } H_A: \mu > \#$$

Now, Two-tailed tests of hypotheses:  $H_A: \mu \neq \#$

$$H_0: \mu = \#$$



p-VALUE FOR SAMPLE STATISTIC  $x_0$  WITH z-VALUE  $z_0$ .

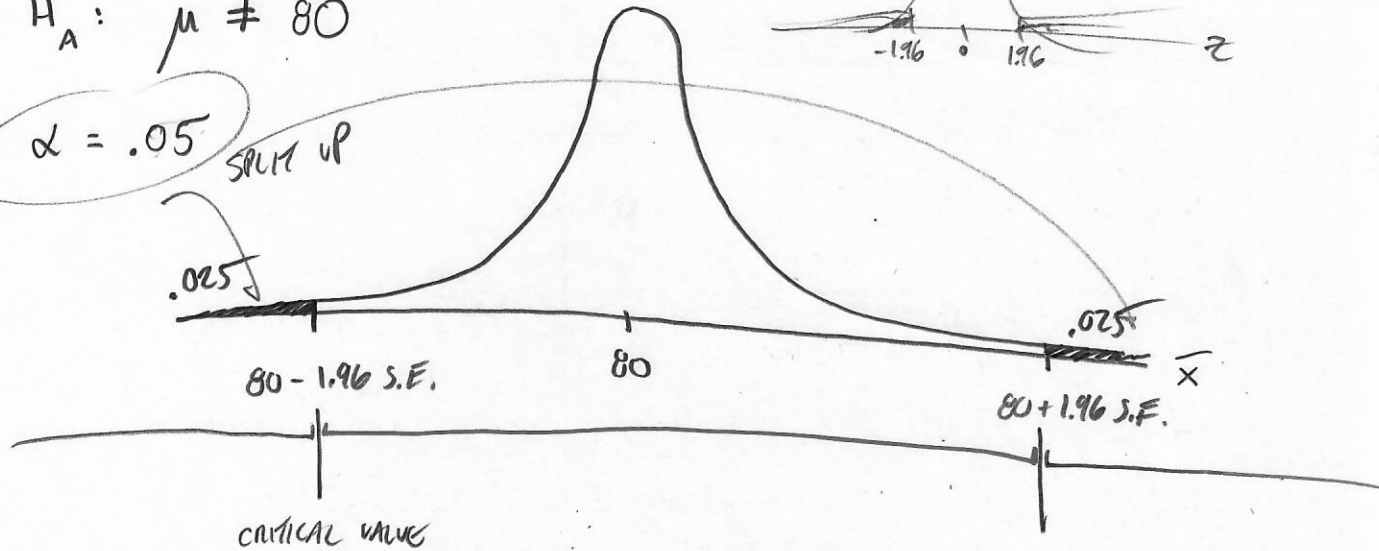
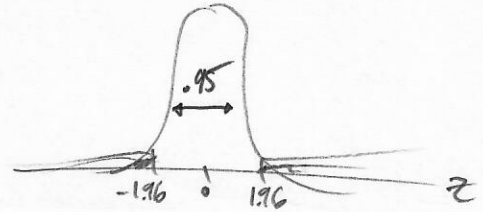
$$= P(z \leq -|z_0|) + P(z \geq |z_0|)$$

9.13  $H_0: \mu = 80$  Two-tailed

$H_A: \mu \neq 80$

$\alpha = .05$

SPLIT UP



CRITICAL VALUE

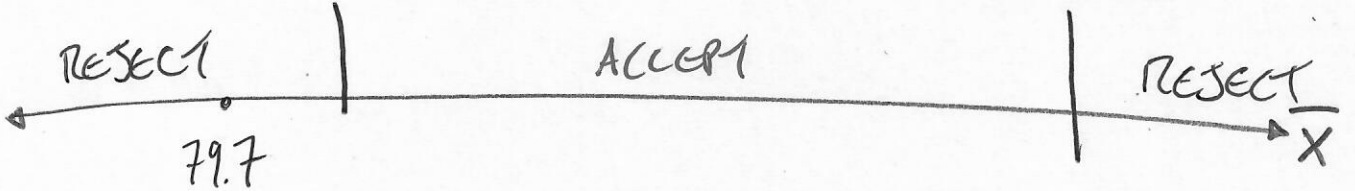
CRITICAL VALUE

$$80 - 1.96 \frac{.8}{\sqrt{100}}$$

$$80 + 1.96 \frac{.8}{\sqrt{100}}$$

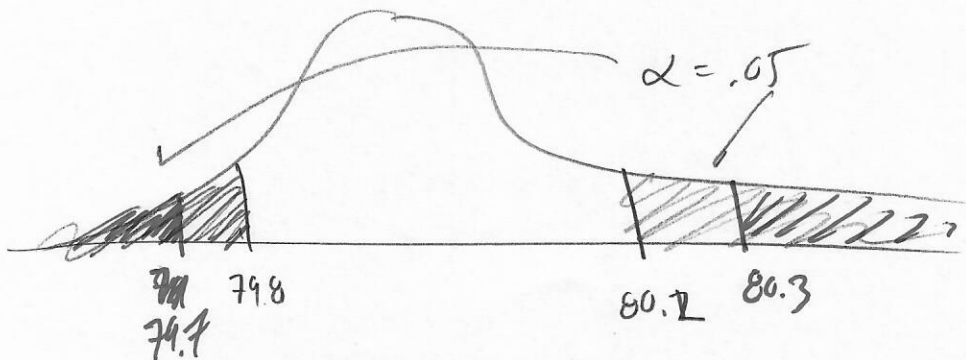
$$= 79.8432$$

$$= 80.1568$$



SINCE  $\bar{x} = 79.7$  IS IN THE REJECTION

REGION  $\left( P(\bar{x} \leq 79.7) + P(\bar{x} \geq 80.3) \leq \alpha \right)$



$$\boxed{79.7} < \boxed{80.3}$$

FOR FINAL EXAM

§9.1-9.3

CALCULATE  $p$ -VALUE FOR  
1-TAILED HYPOTHESIS TEST.

9.1 a

9.3 a

9.4 a, c

9.10

9.13

9.14

9.15

9.17