## ■ EXAMPLE 2 Combining Revenue and Cost Functions

Suppose the annual revenue, in millions of dollars, of a company is  $R(t) = 0.2t^2 + 3t + 5$ , where t is measured in years and t = 0 corresponds to the year 2000. The annual cost, in millions of dollars, for the company is C(t) = 4t + 9.

- (a) Find a formula for the function P(t) = R(t) C(t).
- (b) Compute and interpret P(7).

Def: GIVEN 2 FUNCTIONS  $f \in g$ . THE COMPOSITION  $f \circ g$  (" f of g" )

IS THE FUNCTION  $f \circ g(x) = f(g(x))$ 

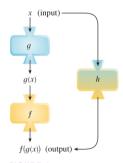


FIGURE 1
The h machine is composed of the g machine (first) and then the f machine.

ex. Let  $f(x) = x^2 + 2x - 5$ , g(x) = 3x - 1Find  $f(x) = x^2 + 2x - 5$ , g(x) = 3x - 1

Let 
$$h(x) = \sqrt{5x-1}$$
.

FIND  $f \in g$  s.t.  $h(x) = f(g(x))$ .

[ MORE THAN ODE WAY!]

**15–20** ■ Find the functions p(x) = f(g(x)) and q(x) = g(f(x)).

**15.** 
$$f(x) = x^2 - 1$$
,  $g(x) = 2x + 1$ 

**16.** 
$$f(x) = 1 - x^3$$
,  $g(x) = 1/x$ 

**17.** 
$$f(x) = x^3 + 2x$$
,  $g(x) = 1 - \sqrt{x}$ 

**18.** 
$$f(x) = 1 - 3x$$
,  $g(x) = 5x^2 + 3x + 2$ 

**19.** 
$$f(x) = x + \frac{1}{x}$$
,  $g(x) = x + 2$ 

**20.** 
$$f(x) = \sqrt{2x+3}$$
,  $g(x) = x^2 + 1$ 

# DISCUSS

**Car maintenance** If C(m) is the average annual cost for maintaining a Honda Civic that has been driven m thousand miles and f(t) is the number of miles on Sean's Honda Civic t years after he purchased it, what does the function g(t) = C(f(t)) represent?

**Carpooling** As fuel prices increase, more drivers carpool. The function f(p) gives the average percentage of commuters who carpool when the cost of gasoline is p dollars per gallon. If g(t) is the average monthly price (per gallon) of gasoline, where t is the time in months beginning January 1, 2011, which composition gives a meaningful result, f(g(t)) or g(f(p))? Describe what the resulting function measures.

#### **EXAMPLE 4** Interpreting a Composition of Functions

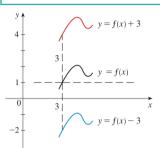
The altitude of a small airplane t hours after taking off is given by  $A(t) = -2.8t^2 + 6.7t$  thousand feet, where  $0 \le t \le 2$ . The air temperature in the area at an altitude of x thousand feet is f(x) = 68 - 3.5x degrees Fahrenheit.

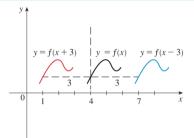
- (a) What does the composition h(t) = f(A(t)) measure?
- **(b)** Compute h(1) and interpret your result in this context.
- (c) Find a formula for h(t).
- (d) Does A(f(x)) give a meaningful result in this context?

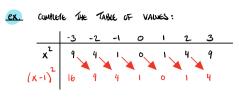
# TRANSFORMATIONS OF FUNCTIONS

### ■ Vertical and Horizontal Shifts Suppose c is a positive number.

translation of the graph of $y = f(x)$	equation
shift c units upward	y = f(x) + c
shift $c$ units downward	y = f(x) - c
shift c units to the right	y = f(x - c)
shift c units to the left	y = f(x + c)







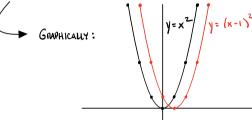


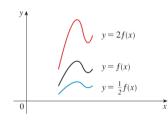
FIGURE 2 Vertical translations of the graph of f

**FIGURE 3** Horizontal translations of the graph of f

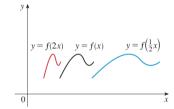
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### ■ Vertical and Horizontal Stretching Suppose c > 1.

transformation of the graph of $y = f(x)$	equation
stretch vertically by a factor of $c$	y = cf(x)
compress vertically by a factor of $c$	$y = \frac{1}{c}f(x)$
compress horizontally by a factor of $c$	y = f(cx)
stretch horizontally by a factor of $c$	$y = f\left(\frac{1}{c}x\right)$





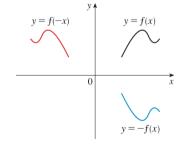


**FIGURE 5** Stretching the graph of f horizontally

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#### ■ Vertical and Horizontal Reflections

reflection of the graph of $y = f(x)$	equation
reflect about the x-axis reflect about the y-axis	y = -f(x) $y = f(-x)$



**38–42** ■ The graph of  $y = \sqrt{x}$  is shown in Figure 8(a). Use transformations to graph each of the following functions.

**38.** 
$$y = \sqrt{x} + 3$$

**39.** 
$$y = \sqrt{x+3}$$

**40.** 
$$y = -\frac{1}{2}\sqrt{x}$$

**41.** 
$$y = -\sqrt{x-1}$$

**42.** 
$$y = \sqrt{-x} + 2$$

**43–46** ■ The graph of  $y = x^2$  is shown in Figure 9. Use transformations to graph each of the following functions.

**43.** 
$$y = -x^2 + 2$$

**44.** 
$$y = (x - 1)^2 - 4$$

**45.** 
$$f(x) = \frac{1}{4}x^2 - 3$$

**46.** 
$$g(x) = -(x+5)^2 + 3$$